

# *An Exploration of the Artistic Scene Design of Traditional Music*

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**Abstract:** Traditional music records the development and changes of various local historical periods with the "symbols" of music, which is an important driving force to enhance cultural self-confidence and self-improvement in the new era, and also an important content to continuously satisfy people's spiritual needs. The cultivation of new art scene has become an important engine for the development of traditional music. Taking Poyang Fishing Song as an example, this paper, based on the scene theory and the basic connotation, artistic value and contemporary development characteristics of Poyang Fishing Song, puts forward the construction of a matching art scene design programme with scene design, performance form and choreography effect as the core elements, so as to provide theoretical support and ideas for the realization of the connotative development of Poyang Fishing Song.

**Keywords:** Poyang Fishing Song, Traditional Music, Art Scene Construction, Exploration

## 1. Introduction

Poyang Lake area, which is connected to the north and south of Yangtze River, is located at the intersection of north and south languages of China. Historically, it has attracted the gathering of literati from all over the world, and many excellent novelists, poets, painters and theatre artists have appeared. Poyang Fishing Song was born in Song Dynasty, popular in Ming and Qing Dynasty, originated from Taoist "Taoism", and spread in Poyang Lake Basin, which is adjacent to Anhui, Hubei and Jiangxi Provinces. There are hundreds of fishing songs, which, with rich and three-dimensional forms and unique styles, vividly carry the folk memories of human history, social labour, local customs and love and marriage in different times in Poyang Lake, and are an important part of the ancient and splendid Chinese fishermen and woodcutters culture. At present, the research on Poyang Fishing Song mainly focuses on the historical origin, cultural connotation, regional characteristics, etc. However, there is still a lack of research on the construction of artistic scene and the innovative development path of Poyang Fishing Song, especially there is no in-depth research on how to promote the inheritance and development of Poyang Fishing Song in the new era under the contemporary society. Therefore, according to the existing academic theories and the current situation of Poyang Fishing Song, this study explores the innovative development path of Poyang Fishing Song from the perspective of art scene, aiming to deeply excavate the artistic value and cultural significance of Poyang Fishing Song, to explore the construction of its art scene, to explore the space and way of its development in the contemporary society, to promote the artistic level and expressiveness, to

stimulate the people's participation, and more importantly to stimulate the intrinsic vitality of the non-heritage culture, and to make Poyang Fishing Song more popular in the contemporary society. the intrinsic vitality of non-heritage culture, so that it can better contribute to the development of modern cultural industry. This will not only stimulate and arouse the cultural heritage of the region, but also help Poyang Fishing Song to explore a new road of innovation and development, and contribute to the vigorous development of traditional art.

## **2. Basic Connotation of Poyang Fishing Songs and Concept of the art scene**

### **2.1. Basic Connotation of Poyang Fishing Songs**

Poyang Lake Fishing Songs include fishing songs, boat songs, boatmen's songs, rowers' songs, water songs, etc. They belong to the category of folk songs and are also called Pengli Fishing Songs. It records the life of people around Poyang Lake in different times from the perspective of music, and is a "living fossil" of the local humanities. With the continuous change of the society, the regional culture and music culture also show a strong characteristic of "fishing reef". People call Poyang Fishing Song, Raohe Opera and Poyang Fishing Drum as the three golden flowers of Poyang Literature and Art. "Until now, Poyang Fishing Song still maintains the "original ecological" folk performance mode and the "original flavour". The hardworking people of Poyang Lake have integrated the memory of the times and unique history and culture of Poyang Lake area into it, which records the progress and development of the traditional art civilisation of the region, and is an important part of the traditional culture of Poyang, and an "artistic treasure" of the cultural wealth of Jiangxi[1] .

### **2.2. Concept of the art scene**

Scene is the action that occurs in a specific time and space, or because of the characters' relationship constitutes a specific picture, is through the characters' actions to express the plot of a specific process[2] . An art scene is an art environment that is designed and arranged in a specific space and time to create an aesthetic character and convey a specific emotion or meaning. The existence of art scene enhances the awakening of the audience's self-consciousness[3] , improves the artistic taste and aesthetic level, and also helps to promote the development of cultural and creative industries. Art scenes can be classified according to their construction methods and expression forms. Among them, the common classification includes real scene, virtual scene, theatre scene, film scene, exhibition scene and so on. Different types of scenes have different characteristics, such as realistic scenes highlighting the sense of reality and interactivity, film scenes focusing on visual impact and emotional experience, and exhibition scenes pursuing the presentation of information and transmission effects, etc.[4] .

In summary, the art scene is constructed to better present the artistic performance of Poyang Fishing Song and provide a platform for the audience to interact with the art work. At the same time, interaction with the audience, continuous improvement and feedback are also important aspects of art scene construction. By comprehensively applying these principles, we can better present the artistic charm of Poyang Fishing Song and promote its development and inheritance.

## **3. Poyang Fishing Song Art Scene Programme Design**

Scene theory believes that scene construction is not an inorganic superposition of elements under natural and physical attributes, but an organic integration of cultural strategies, and in this process, value judgement and cultural consumption are gradually generated[5] . Accordingly, the programme design of the artistic scene of Poyang Fishing Song includes scene design and arrangement,

performance form and programme arrangement, choreographic effect and lighting design.

### 3.1. Scenario design

The art scene of Poyang fishing song should be based on the natural environment and humanistic landscape to create a cultural and artistic space with characteristics and quality[6], as follows:

(1) Highlighting the characteristics of the water town: The unique scenery and water culture of the water town of Poyang Lake is an important element in the artistic scene design of Poyang Fishing Song. Props such as imitation water scenery, boats and fishing nets can be added to the stage setting to create a strong water township characteristic.

(2) Integration of traditional elements: the performance form of Poyang Fishing Song has strong traditional cultural characteristics, and the design of the art scene should also integrate traditional elements. For example, traditional buildings can be set up on both sides of the stage, such as ancient boat houses, earth buildings, etc., to strengthen the cultural atmosphere and visual effect.

(3) Detail control: The design of art scenes needs to pay attention to detail control, including lighting settings, stage sets, placement of flowers, birds, fish and insects, etc. Through detail control, the art scenes are made richer and more delicate. The scene design of Poyang Fishing Song is as follows (as shown in Table 1)

Table 1: Poyang Fishing Song Scene Design Reference Table

take	design point	characterisation
opening stage	Use of elements such as antique buildings and fishing boats	Highlighting the regional characteristics of Poyang Lake and showing the style of the ancient fishing village
water stage	Floating on the water surface of Poyang Lake, creating the atmosphere of a water performance	Integration with the natural environment to enhance the viewer's sense of immersion
Waterfront Stage	Fusion of water, land and air elements, with choreographic special effects to create a multi-layered visual effect	Highlighting the ecological environment of the lakefront of Poyang Lake, creating a panoramic performance scene
Fisherman's Scene	Simulation of the layout and decoration of fishermen's dining and entertainment venues	Create a strong cultural atmosphere of the fishing village at Poyang Lake through scene restoration.
Rustic Scene	Scenery Mimic the idyllic landscape, with fruit trees, flowers and other elements to create a rural ecological landscape	Compatible with the ecological environment of the lakefront of Poyang Lake, highlighting the characteristics of agricultural culture
Cityscape Scene	Simulate the city night scene, through the light, sound, projection and other ways to create a fantastic and magnificent visual effects	Highlighting the urbanisation process and modern civilisation of the Poyang Lake region

Table 1: (continued).

Theme Scene	Restaurant	Creating a variety of speciality restaurant scenes, as well as matching cultural displays, entertainment performances and other multiple elements	Take the food culture of the lakefront of Poyang Lake as the theme, and create a catering culture block with distinctive characteristics.
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Note: The above scenes can be adjusted and combined according to the specific performance needs and venue environment, so as to make them more suitable for the performance and cultural connotation of Poyang Fishing Song.

### 3.2. Format and Programme

In the performance of Poyang Fishing Song, the performance form and programme arrangement can not only show the artistic charm of Poyang Fishing Song, but also play a vital role in the stage effect and audience experience. When exploring the artistic scene design and path construction of Poyang Fishing Song, it should be carried out in close connection with the characteristics and performance form of Poyang Fishing Song.

#### (1) Form of performance:

① Stage performance: Stage performance is one of the main forms of displaying the fishing songs of Poyang. Through well-designed stage sets, lighting effects and sound effects, the audience is brought into the situation of fishing songs. The actors and actresses vividly interpret the stories and emotions of the fishing songs with their unique dance movements, singing skills and acting expressions.

② Outdoor Performance: Considering the close connection between the fishing songs of Poyang and the natural environment, the outdoor performance can provide the audience with a more realistic and shocking experience. In venues such as lakes, rivers or fishing villages, combined with natural scenery and folk elements, the art of fishing songs with regional characteristics is performed.

③ Multimedia performance: Combining modern technology means, using multimedia technology, such as projection, virtual reality, etc., can create a more innovative and visually impactful performance form for Poyang Fishing Song. Through projection mapping and virtual scene presentation, the audience will be brought into a new art space and enhance the viewing experience.

#### (2) Programme:

① Classical repertoire interpretation: In the programme arrangement, classic Poyang fishing song repertoire should be included, such as "Poyang Lake Fishing Boat Singing Night" and "Poyang Lake Fishing Song". These classic repertoires are representative works of the art of fishing songs, which show the unique flavour and culture of Poyang area.

② Innovative Interpretation: In order to promote the innovative development of the fishing song of Poyang, innovative elements should also be incorporated into the programme arrangement. For example, modern music elements can be integrated into the singing of the fishing song to explore the way of interpretation in line with the times. At the same time, a variety of art forms such as dance performance, instrumental performance and traditional opera can be arranged to combine with the fishing songs to present diversified programme contents. Through the dance performance, instrumental harmony and opera performance, the audience can feel the collision and mingling of different art forms while enjoying the fishing songs.

③ Interactive sessions: In order to increase audience participation, interactive sessions can be set up to interact and communicate with the audience. For example, the audience can be invited to sing the fishing song together, or provided with the opportunity to experience the singing and dancing of the fishing song on stage. Such interactive sessions can bring the distance between the performers and the audience closer and strengthen the audience's participation and immersive feeling.

④ Story linkage: In the programme arrangement, different fishing song repertoires can be organised into a coherent storyline by means of story linkage. Through the well-arranged plot and character setting, the audience will be brought into an artistic world with plot development and emotional expression, enhancing the audience's emotional resonance and sense of experience.

To sum up, the construction of artistic scene is closely related to the performance form and programme arrangement. Through stage performances, outdoor performances and multimedia performances, based on the interpretation of classic songs and innovative interpretations, combined with a variety of artistic forms and interactive links, the audience can be presented with a rich and diverse programme of Poyang Fishing Songs. Through careful programme arrangement and story linking, the audience can get a more comprehensive and in-depth artistic experience while enjoying the fishing songs. Such performance form and programme arrangement can help to promote the development of Poyang Fishing Song and let it bring out a new artistic charm in the contemporary society.

### 3.3. Choreographic effects and lighting design

Choreographic effect refers to the artistic effect created on the stage by means of scenery, props, costumes and make-up [7]. In the artistic scene of Poyang Fishing Song, the choreography effect is also an indispensable part, which can better highlight the performance characteristics of the fishing song and enhance the audience's visual feeling and sense of immersion.

① In the design of the scene, the cultural characteristics and expressions of Poyang fishing songs should be integrated into the choreographic effect[8]. For example, fishing gears such as fish nets and fish traps can be used as props with scene elements such as fish boats and fishermen's huts to create the scene of fishermen catching fish on Poyang Lake and to create a strong cultural atmosphere of fishing songs.

② Lighting design is also an important factor affecting the effect of choreography. Through reasonable lighting design, it can make the scene more three-dimensional and rich, and improve the audience's viewing experience. For example, different colours, brightness, dynamic changes and other means can be used to create the scenery of Poyang Lake, such as sunrise and sunset, sparkling waves, etc., to increase the realism and artistic sense of the stage.

③ In the performance of music and dance, it is also necessary to pay attention to the echo and coordination of choreographic effects. Through reasonable design of choreographic effects, the characteristics of music and dance can be better highlighted, making the performance more vivid and rich.

In conclusion, the choreography effect and lighting design is an important part of the artistic scene of Poyang Fishing Song, which plays a vital role in improving the performance quality and the audience's viewing experience. Therefore, in the construction of the scene, we should pay attention to the innovation and coordination of the choreography effect and lighting design, so as to make the art scene more perfect and colourful.

As a treasure of Chinese traditional culture, Poyang fishing song can not only enrich people's spiritual and cultural life through the implementation of its art scene construction programme (e.g., Table 2), but also promote the integration of cultural tourism and creative industry, and promote economic prosperity and social progress.

Table 2: Construction options for the art scene

Scene Name	Design Concept	Thematic elements	theatrical effect
Night view of the water town	Through lighting and music, a romantic and beautiful atmosphere is created, allowing the audience to immerse themselves in the beauty of the water town.	Water, Boat, Lights	The lights reflecting the water and the shadow of the boat make the whole scene dream-like
fisherman's cottage	Using quaint buildings and decorations to create scenes with a strong fisherman's culture, allowing the audience to feel the life of a fisherman's family	Construction, fishing gear, nets	With ancient buildings and fishing gears as the main elements, the audience can immerse themselves in the fishermen's culture.
Shipboard shows	A makeshift stage on a boat for actors to perform on, giving the audience a taste of the watery rhythms	Boats, musical instruments, dance	Utilising the ship's special environment and choreographic effects to make the show more exciting and lively

### 3.4. Penetration and Integration of Poyang Fishing Song Art Scene

For the real landing of Poyang fishing song art scene, it must take the road of "fishing song + culture and tourism", "fishing song + creativity", and integrate with tourism industry and cultural and creative industry (as shown in Table 3).

Table 3: Integration of Fishing Songs with Cultural Tourism and Creative Industries

Project name	cooperative unit	Project type	economic benefit
Fishing Song Cultural Park	Local government, tourism companies	Integration of Cultural Tourism and Creative Industries	Higher economic efficiency Increased local tourism revenue
Fishing Song Cultural Neighbourhood	Local governments, cultural companies	Integration of Cultural Tourism and Creative Industries	Medium economic benefits Enhanced local cultural atmosphere and tourism quality



Table 3: (continued).

Fishing Music Festival	Song	Cultural companies, tourism companies	Integration of high economic efficiency	Cultural Tourism and Creative Industries	Spurred the development of local tourism and cultural industries
Fishing Cultural Village	Song	Government, investment companies	Integration of low economic efficiency	Cultural Tourism and Creative Industries	Need to further enhance its attractiveness and quality

The above table is for reference only, and specific benefits vary by region and time of year.

In order to promote the in-depth integration of cultural tourism and cultural and creative industry of Poyang fishing song, the potential of cultural tourism resources of Poyang fishing song should be deeply explored, and a tourist destination with a strong cultural atmosphere of Poyang fishing song should be built through the protection and restoration of traditional villages and the construction of characteristic cultural neighbourhoods. Carrying out theme tourism activities and cultural experience projects such as: sending Poyang fishing song theme tour routes, launching Poyang fishing song special catering, etc., so that tourists can fully feel and experience the artistic charm of Poyang fishing song.

Combining the artistic characteristics of Poyang fishing song and the development trend of creative industry, promote the integration of creative design, cultural product production and digital media technology with Poyang fishing song. Carry out the design and production of Poyang Fishing Song themed derivatives, such as art handicrafts, cultural derivatives, CDs, musicals, films, etc., etc., so as to attract consumers and the market with rich and diversified cultural products.

Based on the above perspective, the construction plan of artistic scene of Poyang Fishing Song includes scene design and arrangement, performance form and programme arrangement, choreography effect and lighting design, etc., as well as taking the road of "Fishing Song + Cultural Tourism" and "Fishing Song + Cultural Creation". At the same time, in the construction of the art scene of Poyang Fishing Song, digital technology, such as virtual reality, augmented reality and other modern information technology, is used to bring the audience a more three-dimensional and immersive experience. Through the scientific and reasonable programme, the artistic characteristics and cultural connotation of Poyang Fishing Song can be better displayed, providing strong support for promoting the development of cultural industry of Poyang Fishing Song.

#### 4. Conclusion

According to the connotation and artistic characteristics of Poyang Fishing Song, this paper focuses on the artistic scene design of Poyang Fishing Song based on the scene theory. The artistic scene design gives more vivid expression connotation to the traditional music such as Poyang fishing song, which not only realistically restores the historical scene of the art work, but also makes the historical story, historical space, historical characters and historical memories "come back" or "reappear" through scene design, scene reconstruction and modern technology, and reconstructs the artistic production mode with strong visual impact and immersion. "It has reconstructed the art production mode, and attracted the audience with strong visual impact and immersive experience, so that the

cultural and artistic works "live" in the hearts of the audience and realise the living inheritance. At the same time, it promotes the development of cultural tourism and creative industries. With the development of the times, the times give traditional culture more values and responsibilities, and the times need "value orientation, cultural atmosphere, creativity and cultural expression" is worth continuing to explore.

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